

Fine Art Management + Curation

Co-Founder / Co-Director, Box Spring Gallery, Philadelphia, PA

June 2024–PRESENT

Provide creatives with opportunities, guidance, and new consumer audiences, through carefully curated exhibitions that celebrate where art and design meet. Manage the gallery exhibitions, sales, programming, and receptions.

Curator, Main Line Health / Bryn Mawr Rehab, Malvern, PA

June 2018–February 2022

Worked as the steward for the largest collection of artwork by people with disabilities in the nation. Juried, curated and installed additional work for the annual *Art Ability Exhibition*, satellite and traveling shows. Updated inventory and valuation. Conducted all social media, art community outreach, and educational tours. Increased sales and participation annually. Selected artwork for hospital wings and offices.

Exhibitions Director, AIGA Philadelphia, PA

April 2012–December 2018

Sourced, curated, scheduled and installed AIGA Philadelphia's monthly exhibits and affiliate shows (54 in total). Managed the gallery programming, sales, and hosted receptions. Represented AIGA at DesignPhiladelphia and Philly Tech Week festivals.

Executive Director, Da Vinci Art Alliance, Philadelphia, PA

February 2014–July 2015

On-site management and maintenance of monthly exhibitions, programs, special events, gallery logistics, studio spaces and facility. Developed inaugural annual *Open Lens* photography exhibition. Increased membership.

Director, Prelude Gallery, Philadelphia, PA

May 2011–February 2012

Launched Prelude Gallery, a store-front gallery, showcasing student and recent-graduate fine artists. Mentored and represented artists for exhibitions, competitions and sales.

Creative Consulting

Art Consultant, GabyHeit Creative Direction + Management

May 2010–PRESENT

Consult and guide all kinds of creatives on bodies of work, presentation, organization and self-promotion.

Creative Consultant, Wonderful Machine, Ardmore, PA

May 2022–December 2024

Worked as the creative coach and marketing mentor for several commercial photographers.

Independent Curator, GabyHeit Creative Direction + Management

May 2010–May 2024

Select exhibitions include (all in Philadelphia, PA unless noted):

- 2024:** *Henry Bermudez in Philadelphia (20 Years Retrospective)*, Woodmere Art Museum
- 2023:** *REMIX*, Wanderlife Gallery.
- 2019:** *Out Of Site* for DesignPhiladelphia, Twenty-Two Gallery.
- 2018:** *PIECES: Dolores Poacelli & Gerri Spilka*, Arts + Crafts Holdings; *CHROMA by MECRO*, Bluecadet; *Art Studio MSH*, New York Public Library Riverside, New York, NY; *Mehdi Saaedi: From Contour to Calligraphy*, Bluecadet.
- 2017:** *35 Years of AIGA Philadelphia*, WeWork Philadelphia and Bluecadet; *Type Tiles* for DesignPhiladelphia, Center for Architecture + Design; *Design2Unite*, Bluecadet; *Out Of Context* for Philly Tech Week, online new media exhibit.
- 2016:** *Get Out The Vote* for the 45th Democratic National Convention, Art in City Hall and Painted Bride Art Center; *AIGA Philadelphia Design Awards*, Arts + Crafts Holdings.
- 2015:** *MathThematic* for DesignPhiladelphia, Esther Klein Gallery; *Graphic & Novel*, AIGA Philadelphia SPACE; *Inaugural Annual Open Lens*, Da Vinci Art Alliance; *'scapes & 'scopes*, Da Vinci Art Alliance.
- 2014:** *MEDIUM*, Jed Williams Gallery; *ANIMATE* for Philly Tech Week, AIGA Philadelphia SPACE; *Lyn Godley: Behind the Veil*, International House, *Unexpected Finds*, CRUXspace.
- 2013:** *Cellular/Molecular* for the Philadelphia Science Festival, Esther Klein Gallery; *Discover Design @ Le Méridien* for DesignPhiladelphia, Le Méridien Hotel.
- 2012:** *Message & Medium: the interplay of type and art*, PhilaMOCA and AIGA Philadelphia SPACE; *My Philadelphia*, Prelude Gallery.

About

Gaby Heit is an art/photo director, graphic designer and creative consultant with a master's degree from Pratt Institute. A four-time gallery director and independent curator, Gaby has represented artists from Philadelphia and New York, and has produced numerous exhibitions that celebrate connections between fine art, science, and design. With many years of experience in print publishing, she has led the creative direction, rebranding and design for national magazines covering fashion, travel, women's services, business, and fine art. Also an advocate for accessibility, Gaby worked as the curator for Art Ability, the largest collection of artwork by people with disabilities in the nation, and regularly consults with all kinds of creatives on presentation, organization and self-promotion. Her latest project was to open Philadelphia's Box Spring Gallery, in June of 2024.

Design + Creative Direction

Design Consultant / Art + Photo Direction, Graphic Design + Brand Identity, GabyHeit Creative Direction + Management
May 2010–PRESENT

Select clients include:

Promotional: Merrill Lynch, Old City District, 20/20 Photo Festival, CFEVA (Center for Emerging Visual Artists), Philadelphia Open Studio Tours, Philly Stewards, Philadelphia Fashion Incubator, Women's Entrepreneurship Day, Project H.O.M.E., GOTO (Giving Opportunities to Others), Saché Boutiques, S. Leser '68, ClearVue Eyewear, Cork + Crystal, Box Spring Gallery, various fine artists and exhibitions.

Publishing: *La Cucina Italiana*, *Interior Design*, *Art + Auction*, *I.D. (International Design)*, *Weight Watchers Magazine*, *Earnshaw's Review*, *Footwear Plus*, *Life & Style*, *First for Women*, Northstar Travel Media, John Wiley & Sons.

Teaching

Adjunct Professor, Rutgers University, Camden, NJ

History of Design, Fall 2014–Spring 2019

Adjunct Professor, Philadelphia (Thomas Jefferson) University, Philadelphia, PA

Design as Communication, Spring 2012

Instructor, Moore College of Art + Design, Philadelphia, PA

Design for Print with InDesign, Summer 2011

Instructor, University of the Arts, Philadelphia, PA

Visual Communications Studio, Fall 2010

Juror for

The Fellowship of PAFA, Philadelphia, PA

Annual Exhibition, November 2025

The Fellowship of PAFA, Philadelphia, PA

Six PAFA Grads Virtual Exhibition, July 2024

The Plastic Club, Philadelphia, PA

Back to Basics, January 2024

Metamorphosis, September 2016

The Philadelphia Sketch Club

PHOTOgraphy, June 2023

Art Gallery at City Hall, Philadelphia, PA

Visual Democracy, May 2019

DesignPhiladelphia

Inaugural Annual *Best in Design* Award, October 2018

Education

Pratt Institute, New York, NY

M.S. in Communications Design

Brandeis University, Waltham, MA

B.A. in Linguistic Anthropology, Graduated Cum Laude

Awards

AIGA Philadelphia Design Award

MathThematic, Identity + Design

TABPI Award, Bronze

Earnshaw's Review, Cover Design + Direction

Professional Affiliations

The Fellowship of PAFA (Philadelphia Academy of the Fine Arts)

Advisory Board 2021–PRESENT

20/20 Photo Festival

Festival Committee 2021–2024

Collab / Philadelphia Museum of Art

Membership 2022–2023

Philly Stewards

Steering Committee 2018–2023

AIGA Philadelphia

Board 2012–2018

Press Links

Box Spring Gallery—Philly's New Art Spot, *Art Spiel*, 2024

This Art Show Features Works Exclusively by Artists With Disabilities, *Main Line Today*, 2019

Philly Tech Week exhibit disrupts technology in the name of art, *WHYY NewsWorks Tonight*, 2016

AIGA Get Out The Vote Posters To Attend Party Conventions, *GDUSA*, 2016

Math inspires art at Esther Klein Gallery, *Philly Voice*, 2015

Da Vinci Art Alliance turns up the heat, *Knight Foundation*, 2014

AIGA—Making SPACE in Philadelphia, *InLiquid*, 2013

Esther Klein Gallery's Cellular/Molecular alongside Philadelphia Science Festival, *Knight Foundation*, 2013