

Fine Art Management

Curatorial Experience

Cellular/Molecular, Philadelphia Science Festival, Esther Klein Gallery, PA, April–June 2013.

Kaleidoscopes, Plainview-Old Bethpage Library, NY, March 2013;

Half Hollow Hills Library, NY, May 2012; Race Street Cafe, PA, July 2011.

Message & Medium: the interplay of type and art, AIGA Philadelphia SPACE, PA, June 2012;
PhilaMOCA, PA, March 2012.

Five Senses, One Community, PhilaMOCA, PA, May 2012.

My Philadelphia, Prelude Gallery, PA, December 2011.

Branches, PhilaMOCA, PA, July 2011.

Regular rotating curations at Le Méridien Philadelphia, AIGA Philadelphia SPACE,
Prelude Gallery and Race Street Cafe.

April 2012–present AIGA Philadelphia, Philadelphia, PA.

SPACE Director: Opened AIGA (American Institute of Graphic Arts) Philadelphia SPACE and resource center. Schedule, curate and install AIGA Philadelphia's monthly exhibits and host opening receptions and programs at the gallery space. Conduct SPACE correspondence, press relations, community outreach, operations and sales. Find partnership opportunities. Participate in monthly Board meetings, and the 2013 National Leadership Retreat.

May 2011–February 2012 Prelude Gallery, Philadelphia, PA.

Creative Director: Started Prelude Gallery, a store-front gallery space showcasing student and new-graduate emerging fine artists. Solicited artwork and curated shows. Represented artists for exhibitions, competitions, social events and sales. Designed email blasts, printed materials and wrote press releases. Designed logo. Directed all programming, promotion, social media, marketing and correspondence. Maintained growing mailing and media lists.

Volunteer + Additional Experience

Preservation Alliance for Greater Philadelphia, Philadelphia, PA: Assisted the Director of Membership and Development with reception, mailings, filing, database maintenance, and correspondence with members, corporate sponsors and professional partners. Promote the Alliance, and list its walking tours on various event calendars, websites and social networks. Designed several invitations, announcements and tour materials. Registered guests and handed awards at two Annual Preservation Awards Luncheons.

Society for the Preservation of Landmarks, Philadelphia, PA: Assisted staff with membership and announcement mailings, and other administrative tasks. Sorted and archived old documents and items for preservation, donation or sale. Designed rental information brochures for the landmarked properties. Conducted arts and crafts projects with children to celebrate Flag Day.

Center for Emerging Visual Artists, Philadelphia, PA: Helped set up the Philadelphia Open Studio Tours (POST) kick-off party (and participated as a POST artist). Assisted at annual benefit, in sorting fine art for a gallery show and a sale, and installing and deinstalling a gallery show. Helped an artist arrange a site-specific sculptural art installation. Designed several marketing pieces for the organization.

Municipal Arts Society, New York, NY: Assisted architectural historians on walking tours by collecting money, signing people in, and promoting MAS and their upcoming tours. Took tour photos for the MAS website.

Historic Districts Council, New York, NY: Photographed buildings in all Manhattan neighborhoods to record properties nominated to be registered as historic, or included in a designated historic district.

Friends of the High Line, New York, NY: Participated in the Greeter Program. Training included learning the history of the High Line and facts about its reuse and new architecture, to answer visitor questions and promote membership. Assisted at Passport to the Arts, benefitting Friends of the High Line by celebrating the neighborhood art galleries. Attended community meetings and public forums to save the High Line sections.

AIGA Philadelphia, Philadelphia, PA: Participated in meetings as a member of the AIGA Fellows Committee. Helped with reviewing award candidates and planning two Annual Fellow Award Cocktail Parties. Designed the 2010 event program.

Side Arts Development Panel: One of eight people selected to determine the next stage of development and growth for SideArts.com, 2010.

InLiquid Annual Benefit, Philadelphia, PA

Memberships

AIGA (American Institute of Graphic Arts)

National Trust for Historic Preservation

Friends of the High Line

Education + Honors

Pratt Institute, New York, NY.

M.S. in Communications Design

Brandeis University, Waltham, MA.

Graduated Cum Laude with B.A.

Computer Skills: InDesign, Photoshop,

Illustrator, QuarkXPress, Dreamweaver,

Microsoft Word, Mac and PC platforms

Board Membership

AIGA Philadelphia

Artist Representation

www.gabyheit.com

Press Links

www.gabyheit.com/links