Gabrielle Heitler | gaby@gabyheit.com 646.229.3353

## About

Gaby Heit is an art/photo director, graphic designer and creative consultant with a master's degree from Pratt Institute. A four-time gallery director and independent curator, Gaby has represented artists from Philadelphia and New York, and has produced numerous exhibitions that celebrate connections between fine art, science, and design. With many years of experience in print publishing, she has led the creative direction, rebranding and design for national magazines covering fashion, travel, women's services, business, and fine art. Also an advocate for accessibility, Gaby worked as the curator of Art Ability, the largest collection of artwork by people with disabilities in the nation, and regularly consults with all kinds of creatives on presentation, organization and self-promotion. Her latest project was to open Philadelphia's Box Spring Gallery, in June of 2024.

## Creative Consulting, Management + Curation

**Box Spring Gallery, Philadelphia, PA**

June 2024–PRESENT **Co-Founder / Co-Director**

Provide creatives with opportunities, guidance, and new consumer audiences, through carefully curated exhibitions that celebrate where art and design meet. Manage the gallery exhibitions, sales, programming, and receptions.

**GabyHeit Creative Direction + Management**

May 2010–PRESENT **Creative Consultant**

Consult and guide creatives on bodies of work, presentation, organization and self-promotion. Source, integrate and install artwork for home collections.

May 2010–May 2024 **Independent Curator**

**Select Exhibitions:** 2024: **Woodmere Art Museum** *Henry Bermudez in Philadelphia* (20 Years Retrospective).
2018: **Arts + Crafts Holdings** *PIECES* (D. Poacelli and G. Spilka); **Online new media exhibit** *Out Of Context* for Philly Tech Week;
**Center for Architecture + Design** *Type Tiles* for AIGA Philadelphia and DesignPhiladelphia.
2016: **Art Gallery at City Hall** and **Painted Bride Art Center** *Get Out The Vote* for the 45th Democratic National Convention.
2015: **Esther Klein Gallery** *MathThematic* for DesignPhiladelphia; **Da Vinci Art Alliance** Inaugural Annual *Open Lens*.
2013: **Esther Klein Gallery** *Cellular/Molecular* for the Philadelphia Science Festival.

**Rotating Exhibitions:** Le Meridien Hotel, Main Line Health, Bluecadet, AIGA Philadelphia SPACE, Prelude Gallery, Da Vinci Alliance

**Wonderful Machine, Ardmore, PA**

May 2022–December 2024 **Creative Consultant**

Worked as the creative coach and marketing mentor for several commercial photographers.

**Main Line Health / Bryn Mawr Rehab Hospital, Malvern, PA**

June 2018–February 2022 **Curator**

Worked as the steward for the largest collection of artwork by people with disabilities in the nation. Juried, curated and installed additional work for the annual *Art Ability Exhibition*, satellite and traveling shows. Updated inventory and valuation. Conducted all social media, art community outreach, and educational tours. Increased sales and participation annually. Selected artwork for hospital wings and offices.

**AIGA Philadelphia, PA**

April 2012–December 2018 **Exhibitions Director**

Sourced, curated, scheduled and installed AIGA Philadelphia's monthly exhibits and affiliate shows (54 in total). Managed the gallery programming, sales, and hosted receptions. Represented AIGA at DesignPhiladelphia and Philly Tech Week festivals.

**Da Vinci Art Alliance, Philadelphia, PA**

February 2014–July 2015 **Executive Director**

On-site management and maintenance of monthly exhibitions, programs, special events, gallery logistics, studio spaces and facility. Developed inaugural annual *Open Lens* photography exhibition. Increased community outreach and membership.

## Graphic Design + Creative Direction

**GabyHeit Creative Direction + Management**
May 2010–PRESENT **Design Consultant**

Art/Photo Direction, Graphic Design, Brand Identity.

**Promotional:** Merrill Lynch, 20/20 Photo Festival, CFEVA (Center for Emerging Visual Artists), Philadelphia Open Studio Tours, Old City District, Philly Stewards, Philadelphia Fashion Incubator, Women's Entrepreneurship Day, GOTO (Giving Opportunities to Others), Project H.O.M.E., Saché Boutiques, ClearVue Eyewear, Cork + Crystal, Box Spring Gallery, Prelude Gallery, various fine artists and exhibitions.

**Publishing:** *La Cucina Italiana, Interior Design, Art + Auction, I.D. (International Design), Weight Watchers Magazine*, *Earnshaw's Review, Footwear Plus, Small World, Life & Style, First for Women,* Northstar Travel Media, John Wiley & Sons.

## Teaching

Fall 2014–Spring 2019 **Rutgers University, Camden, NJ, Adjunct Professor,** History of Design
Spring 2012 **Philadelphia (Thomas Jefferson) University, Philadelphia, PA, Adjunct Professor,** Design as Communication
Summer 2011 **Moore College of Art + Design, Philadelphia, PA**, **Instructor,** Design for Print with InDesign
Fall 2010 **University of the Arts, Philadelphia, PA, Instructor,** Visual Communications Studio

## Juror for

March 2026 **American Color Print Society, Philadelphia, PA,** *Shifting Impressions*
November 2025 **The Fellowship of PAFA (Philadelphia Academy of the Fine Arts),** *125th Annual Exhibition*
January 2024 **The Plastic Club, Philadelphia, PA,** *Back to Basics*
June 2023 **The Philadelphia Sketch Club**, *PHOTOgraphy Annual Exhibition*
May 2019 **Art Gallery at City Hall, Philadelphia, PA***, Whitman at 200: Visual Democracy*
October 2018 **DesignPhiladelphia,** Annual *Best in Design* Awards
September 2016 **The Plastic Club,** *Metamorphosis*

## Education

**Pratt Institute, New York, NY** M.S. in Communications Design
**Brandeis University, Waltham, MA** B.A. in Linguistic Anthropology / Journalism, Graduated Cum Laude

## Professional Affiliations

2021–PRESENT **The Fellowship of PAFA,** Advisory Board
2021–2024 **20/20 Photo Festival,** Festival Committee
2022–2023 **Collab / Philadelphia Museum of Art**, Membership
2018–2023 **Philly Stewards,** Steering Committee
2012–2018 **AIGA Philadelphia,** Board

## Press Links

Box Spring Gallery—Philly's New Art Spot, *Art Spiel*, 2024
This Art Show Features Works Exclusively by Artists With Disabilities, *Main Line Today,* 2019
Philly Tech Week exhibit disrupts technology in the name of art, *WHYY NewsWorks Tonight*, 2016
Math inspires art at Esther Klein Gallery, *Philly Voice*, 2015
Da Vinci Art Alliance turns up the heat, *Knight Foundation*, 2014
AIGA—Making SPACE in Philadelphia, *InLiquid,* 2013
Esther Klein Gallery's *Cellular/Molecular* alongside Philadelphia Science Festival, *Knight Foundation,* 2013